

Publisher's Statement

6 months ended June 30, 2020, *Subject to Audit*

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Annual Frequency: 10 times/year

Field Served: Young, educated, affluent women leading active lifestyles who use fitness, fashion and beauty to be their best.

Published by: Meredith Corporation

EXECUTIVE SUMMARY: TOTAL AVERAGE CIRCULATION

Total Paid & Verified Subscriptions	Single Copy Sales	Total Circulation	Rate Base	Variance to Rate Base
2,505,692	25,091	2,530,783	2,500,000	30,783

TOTAL CIRCULATION BY ISSUE

Issue	Paid Subscriptions			Verified Subscriptions			Total Paid & Verified Subscriptions	Single Copy Sales			Total Paid & Verified Circulation - Print	Total Paid & Verified Circulation - Digital Issue	Total Paid & Verified Circulation
	Print	Digital Issue	Total Paid Subscriptions	Print	Digital Issue	Total Verified Subscriptions		Print	Digital Issue	Total Single Copy Sales			
Jan/Feb	2,177,976	214,032	2,392,008	119,436		119,436	2,511,444	32,028	181	32,209	2,329,440	214,213	2,543,653
Mar	2,183,715	211,518	2,395,233	111,812		111,812	2,507,045	33,203	146	33,349	2,328,730	211,664	2,540,394
Apr	2,178,255	211,010	2,389,265	112,084		112,084	2,501,349	16,560	254	16,814	2,306,899	211,264	2,518,163
May	2,182,127	205,756	2,387,883	112,073		112,073	2,499,956	18,760	247	19,007	2,312,960	206,003	2,518,963
Jun	2,187,276	214,057	2,401,333	107,328		107,328	2,508,661	23,900	175	24,075	2,318,504	214,232	2,532,736
Average	2,181,870	211,275	2,393,145	112,547		112,547	2,505,692	24,890	201	25,091	2,319,307	211,476	2,530,783

SUPPLEMENTAL ANALYSIS OF AVERAGE CIRCULATION

	Print	Digital Issue	Total	% of Circulation
Paid Subscriptions				
Individual Subscriptions	1,915,815	187,115	2,102,930	83.1
Club/Membership: Deductible	3		3	0.0
Multi-Title Digital Programs		9,845	9,845	0.4
Partnership Deductible Subscriptions	215,603	14,315	229,918	9.1
Sponsored Subscriptions	50,449		50,449	2.0
Total Paid Subscriptions	2,181,870	211,275	2,393,145	94.6
Verified Subscriptions				
Public Place	111,625		111,625	4.4
Individual Use	922		922	0.0
Total Verified Subscriptions	112,547		112,547	4.4
Total Paid & Verified Subscriptions	2,294,417	211,275	2,505,692	99.0
Single Copy Sales				
Single Issue	24,890	201	25,091	1.0
Total Single Copy Sales	24,890	201	25,091	1.0
Total Paid & Verified Circulation	2,319,307	211,476	2,530,783	100.0

VARIANCE OF LAST THREE RELEASED AUDIT REPORTS

Audit Period Ended	Rate Base	Audit Report	Publisher's Statements	Difference	Percentage of Difference
6/30/2018	2,500,000	2,536,839	2,536,839		
6/30/2017	2,500,000	2,535,831	2,535,831		
6/30/2016	2,500,000	2,524,825	2,524,749	76	

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PRICES

	Suggested Retail Prices (1)	Average Price(2)	
		Net	Gross (Optional)
Average Single Copy	\$4.99		
Subscription	\$22.00		
Average Subscription Price Annualized (3)		\$15.00	
Average Subscription Price per Copy		\$1.50	

(1) For statement period

(2) Represents subscriptions for the 12 month period ended December 31, 2019

(3) Based on the following issue per year frequency: 10

ADDITIONAL DATA IN AUDITEDMEDIA.COM MEDIA INTELLIGENCE CENTER

Circulation by Regional, Metro & Demographic Editions
 Geographic Data
 Analysis of New & Renewal Paid Individual Subscriptions
 Trend Analysis

ADDITIONAL ANALYSIS OF VERIFIED

	Print	Digital Issue	Total
Public Place			
Doctor/Health Care Providers	73,000		73,000
Personal Care Salons	35,000		35,000
Specialty Locations/Retail	3,625		3,625
Total Public Place Copies	111,625		111,625
Individual Use			
Individually Requested	5		5
Ordered/Payment Not Received	917		917
Total Individual Use Copies	922		922

RATE BASE

Rate base shown in Executive Summary is for paid and verified circulation.

NOTES

Rounding %: Due to rounding, percentages may not always add up to 100%.

Award Point Programs: Included in Paid Subscriptions Individual is the following average number of copies purchased through the redemption of award points/miles: 1,105,101

Average Nonanalyzed Nonpaid: Average Nonanalyzed Nonpaid circulation for the period was: 10,375

Multi-Title Digital Programs

Copies included in digital issue paid subscriptions based on consumer's payment for the program and consumer's request for specific magazine. Details below are related to the six-month average.

Program	Reported Multi-Title Digital Program	Unique Opens by Reader	Opens by Issue	Total Opens by Reader
Apple News	9,845	9,845	2.2	21,659

We certify that to the best of our knowledge all data set forth in this publisher's statement are true and report circulation in accordance with Alliance for Audited Media's bylaws and rules.

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