

Mass Affluence

2nd Largest Young Women's Magazine

Top 5	Rate Base
Cosmopolitan	3,000,000
SHAPE	2,500,000
Glamour	2,250,000
InStyle	1,700,000
Women's Health	1,500,000

Highest Median HHI

Top 5	HHI
SHAPE	\$99,562
InStyle	\$92,272
Marie Claire	\$93,283
Glamour	\$88,473
Women's Health	\$88,134

Source: MRI Fall 2017 comScore
03-2018 Fusion, Total Women

