

General Rates

4-Color Gross

Full Page	\$365,900
2/3 Page	\$287,300
1/2 Page	\$233,500
1/3 Page	\$158,800
1/4 Page	\$123,500

Black & White

Full page	\$293,400
2/3 Page	\$230,700
1/2 Page	\$186,800
1/3 Page	\$127,100

Covers

Cover 2	\$439,200
Cover 3	\$402,500
Cover 4	\$475,700

2,500,000
RATE BASE

