



Female	91%
Age 25-39	Index 132
Median HHI	\$92,222
Attended/ Grad College +	80%
Married	57%
Employed	76%
Mom	40%

TOTAL AUDIENCE: 5,384,000

READER PROFILE

Source: GfK MRI Fall 2017

» For more information, contact SVP, Group Publisher, Christine Guilfoyle at christine.guilfoyle@shape.com