

Female	93%
Age 25-39	Index 125
Median HHI	\$96,303
Attended/ Grad College +	79%
Married	55%
Employed	74%
Mom	40%



READER PROFILE

TOTAL AUDIENCE: 5,675,000

Source: GfK MRI Spring 2017

» For more information, contact SVP, Group Publisher, Christine Guilfoyle at christine.guilfoyle@shape.com