

# Editorial Calendar

## January/February

### VISUALIZE A NEW YOU

*The power of visualization to achieve your health and fitness goals*

- Launch of Beauty-To-Go Feature
- Plus: Smash your get-fit goals, high-impact beauty, and vibrant foods

**Closing Date:** 11/7/16 **On-Sale Date:** 1/3/17

## March

### MOVERS & SHAPERS

*The latest news and trends in fitness, food, beauty, and more*

- Plus: Metabolism-boosting Pilates, transformative spring makeup, the biology of muscle and fat, and cooking with coffee

**Closing Date:** 12/19/16 **On-Sale Date:** 2/14/17

## April

### MOTIVATION ISSUE

*Strategies you need to get the most out of your healthy lifestyle*

- Plus: Carve and sculpt with kettlebells, 20-minute stress-less strategy, gorgeous sheer beauty, and eat your greens

**Closing Date:** 1/23/17 **On-Sale Date:** 3/14/17

Sneaker Awards

## May

### RUNNING ISSUE

*The best moves, tips and gear to keep you on track*

- Body Shop: Summer Slim Down Part I
- Plus: A dance-inspired workout, high-intensity skincare, unlock your hidden energy, and pizza reinvented

**Closing Date:** 2/27/17 **On-Sale Date:** 4/18/17

Sun Awards

## June

### BODY CONFIDENCE

*Tips to help you look and feel great*

- Body Shop: Summer Slim Down Part II
- Plus: CrossFit at home, stylish swimsuits for all bodies, summer beauty brights, and the new vegetarian

**Closing Date:** 4/3/17 **On-Sale Date:** 5/23/17

## July/August

### SKIN ISSUE

*The best ways to care for, nurture, and show off your skin*

- Plus: Your all-in-one summer workout, healthy hormones, sexy summer beauty, and sweet-meets-heat recipes

**Closing Date:** 5/8/17 **On-Sale Date:** 6/27/17

## September

### SPORTY STYLE

*The latest looks for an active life*

- Plus: A get-lean routine, beauty boosters, fall beauty refresh, and no-cook dishes

**Closing Date:** 6/26/17 **On-Sale Date:** 8/15/17

## October

### BEAUTY BLOW OUT

*The latest tips and products for active beauty*

- Plus: Mash-up workouts, exercise and your brain, creative planking, and naturally sweet desserts

**Closing Date:** 7/24/17 **On-Sale Date:** 9/12/17

Beauty Awards

## November

### HEALTHY TRAVEL

*The best adventures for your next fit and active vacations*

- Plus: Remake your body, fiery winter makeup, the good news about carbs, and fast and healthy dinners

**Closing Date:** 8/28/17 **On-Sale Date:** 10/17/17

Healthy Travel Awards

## December

### HEALTHY, HAPPY ISSUE

*Get energized, inspired and motivated for the holiday season*

- Holiday Gift Guide
- Plus: Super-sculpting yoga, metallic makeup, 20-minute HIIT blitz, and little bites, big flavor

**Closing Date:** 9/25/17 **On-Sale Date:** 11/14/17

All edit, on-sale dates and closing dates are subject to change. Fractionals close one month prior to ad close.

